

smaller than forty (40) square feet are allowed and shall not be counted against the maximum signage allowed. However if the commercial flag is larger than forty (40) square feet then it shall count against the maximum signage allowed. Flags are limited to a maximum of three (3) flags per lot, only one of which shall include the company's name, insignia, emblem or logo.

(Ord. No. 20-03 Revised Effective 10/16/03)

SECTION 14.06. SIGNS ALLOWED IN ALL DISTRICTS (EXEMPT SIGNS).

The following signs shall be allowed in all zoning districts, provided that the following requirements are met or exceeded. A sign permit shall not be required for the following:

1. Official public notices and/or official signs posted by public officers in the performance of their duties. Official signs such as those designating a neighborhood watch service program shall be non-illuminated and shall not exceed three (3) square feet of surface display area.
2. No sign shall be allowed in the public rights-of-way, except for public signs which are erected by or on behalf of a governmental body to post legal notices, identify public property, convey public information; signs which direct or regulate pedestrian or vehicular traffic and which comply with the Manual of Uniform Traffic Control Devices; and informational signs of a public utility regarding its poles, lines, pipes or facilities.
3. Flags or emblems of the United States, the state of Tennessee, or their political divisions.
4. Freestanding political signs supporting a candidate for election or a position on an issue which is the subject of a referendum, provided that: they do not exceed sixteen (16) square feet of surface display area and eight (8) feet in height above ground level; signs not to be erected more than thirty (30) days prior to the election to which the campaign pertains; signs must be taken down no more than five (5) days after the election to which the campaign pertains; not allowed to be snipe signs or to be placed on traffic signs, street name signs, sidewalks, subdivision entrance signs or parks; signs shall be allowed within the rights-of-way provided that the signs shall be located a minimum of fifteen (15) feet from the edge of pavement along arterial streets, not to be located in traffic islands or so as not to be located in areas which obstruct visibility pursuant to City Code of Ordinances, Sections 20-35 and 20-36, or as hereafter amended; and must meet the provisions set forth in Tennessee Code Annotated. A freestanding sign designed to be viewed from two (2) different directions shall be considered as one (1) sign, provided that the two (2) sign faces are parallel (back-to-back), mounted on the same support structures, and neither side exceeds 16 (sixteen) square feet. For all two-sided signs not mounted parallel (back-to-back), the total surface display area shall not exceed 16 (sixteen) square feet.

(Ord. No. 20-03 Revised Effective 10/16/03)

5. Address signs, not more than one (1) for each street frontage of each principal use on a lot and none exceeding seventy-two (72) square inches of surface display area, showing only the numerical address designations of the premises upon which they are situated. All address signs shall be prominently displayed and written in contrasting colors to the color of the structure or background against which said signs are placed in order to facilitate emergency identification for public service employees.
6. Decals, numerals, names, addresses, hours, credit card information, etc., attached to the doors or windows of the principal building and all of which occupy a total area of two (2) square feet or less.